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**FOR IMMEDIATE RELEASE**

**Atlas Travel & Technology Group Becomes First Travel Management Company**

**in the U.S. To Receive B Corporation Certification**

MARLBOROUGH, MA – Atlas Travel & Technology Group (ATTG) has earned its designation as a Certified B Corporation.

Certified B Corporations seek to re-define corporate success to emphasize purposeful positive impacts for all stakeholders, such as customers, employees, local and global communities and the environment.

To become a B Certified Corporation, organizations must pass “The B Assessment,” regarding how the company adheres to the highest standards of verified performance, accountability and transparency on factors such as social and environmental responsibility, employee benefits, charitable giving and supply chain practices. The evaluation closely looks at how the company operations and business model support a more sustainable future.

“When I first learned of what a B Corp certification stood for, I knew it was something that we, as an organization, wanted to achieve,” says Elaine Osgood, Chief Executive Officer of ATTG. “The rigorous certification process made us a better company, highlighting our superlatives and pointing out a few areas that needed more attention. Our priority has always been to do the right thing for our employees, community and the environment, knowing that a positive bottom line would result. I am proud to be among the ranks of so many similar minded organizations and I look forward to engaging with the B Corp community in a meaningful way.”

Committed to the principles of human rights, environmental preservation, employee health and safety and a high standard of corporate ethics, ATTG proudly joins the ranks of over 2,500 other Certified B Corporations in 160 industries around the world. ATTG is also proud to be the first and currently only travel management company in the United States with this prestigious accreditation.

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**About Atlas Travel & Technology Group**

Headquartered in Marlborough, Massachusetts, Atlas Travel & Technology Group is an award-winning company, bringing Atlas Travel, Prime Numbers Technology and ATHome under one umbrella. Atlas Travel is comprised of three divisions: global corporate travel management, vacation & cruise planning and meeting, incentive, convention and event services. Prime Numbers Technology is dedicated to helping clients drive significant savings in business spend through industry-recognized data analytics and benchmarking solutions. ATHome is the host agency for over 135 Independent Travel Advisors, complete with a travel school and training.